



**MASTER JUMPS, TRICKS, AND STUNTS IN BALLOON
27's (B27) MOTORCYCLE TRICK JUMPING GAME
HILL BILL, AVAILABLE NOW FOR IPHONE, IPAD AND
IPOD TOUCH**

Take on Crazy Tracks at the Circus, Mud Rallies and the Grand Canyon for Mad Points, Bragging Rights, and More

Los Angeles, CA – August 13, 2013— Balloon 27 (B27), innovative publisher of mobile video games, announced today that the action packed hillbilly motorcycle trick jumping game ***Hill Bill***, is now available for iPhone, iPad and iPod Touch. Visit the App Store today to download *Hill Bill* and help Bill reach his goal of being the next Evel Knievel: <http://bit.ly/b27hillbill>

Download the all-new *Hill Bill* launch trailer here:

"*Hill Bill* is our first foray into the mobile space, and we wanted to draw on our past console experience to make sure that the graphics are impeccable and that the game provides hours of engaging and addictive gameplay", said Ajay Chadha, Founder, B27. "*Hill Bill* is a perfect meeting of fun, quirky art style, authentic sound effects, colorful environments and exciting gameplay, and we know that iOS gamers will continue coming back for more".

Players take on the role of ***Hill Bill*** as he becomes a bigger daredevil mastering crazier jumps and tricks daily. Taking place across six beautiful environments featuring 60 levels, ***Hill Bill*** mounts his trusty third-hand garage-sale bike and sets up his own ramps to ride. Gamers master jumps and tricks on bigger and bigger homemade ramps until it's time to take the show on the road, performing death-defying jumps over greater distances at Mud Rallies, Race Tracks, and even the Circus, before attempting to master the greatest stunt of all, the Grand Canyon.

Hill Bill Features:

- **Exhilarating Jumps:** Perform death-defying jumps over greater and greater distances.
- **Fun Tricks:** Make the crowd go wild with over a dozen tricks both on the ground and in the air.
- **Gorgeous Environments:** Explore Bill's backyard, the swamp, a mud rally, a race track, the circus, and the Grand Canyon.
- **New Bikes and Outfits:** Earn Star-Spangled Bucks and outfits in development.

Developed by B27, **Hill Bill** is available now on the App Store for iOS for \$1.99. For more information about B27 and **Hill Bill** check out the Website www.byballoon27.com, Facebook at www.facebook.com/byballoon27, Twitter at www.twitter.com/byBalloon27 and on Instagram at www.instagram.com/byBalloon27.

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ABOUT BALLOON 27 (B27)

Balloon 27 (B27) is an indie developer and publisher of mobile and tablet games. As many things separate us in the world today, we believe gaming can unite us. This idea came to fruition as B27 was founded with no regard to location, language, or timezone, but with a simple love for building games. Our diversity is our gift. Just as the seven colors form a beautiful rainbow, we are channeling the seven rays of light through our creative content. While games are currently our primary focus, the world will only continue to evolve so we see our possibilities as being endless

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